



## OKR Strategic Goal Setting Template

OKR is a goal setting framework that will help you develop strategic goals for your company and assist you in staying on track. This process is best used when you are setting quarterly or annual goals for your business. I recommend using this to help you execute on your growth plan.

OKR: Objective and Key Results

**Objective** a qualitative statement that tells you what you want to improve.

**Key Results** are quantitative and defines how you will know you have achieved the objective

### Objective:

*Use this space to write your objective*

### Key Results

*Quantitative statement #1 that will define how you will know you have achieved the objective*

*Quantitative statement #2 that will define how you will know you have achieved the objective*

*Quantitative statement #3 that will define how you will know you have achieved the objective*

*Quantitative statement #4 that will define how you will know you have achieved the objective*

### Tips to help successfully implement this within your company:

- Connect to a initiative or current project
- Identify a team lead or workgroup to own objective
- Review status during team meetings and assist in removing obstacles
- At the end of each month track your progress
- Continue to repeat this process until your objective is achieved